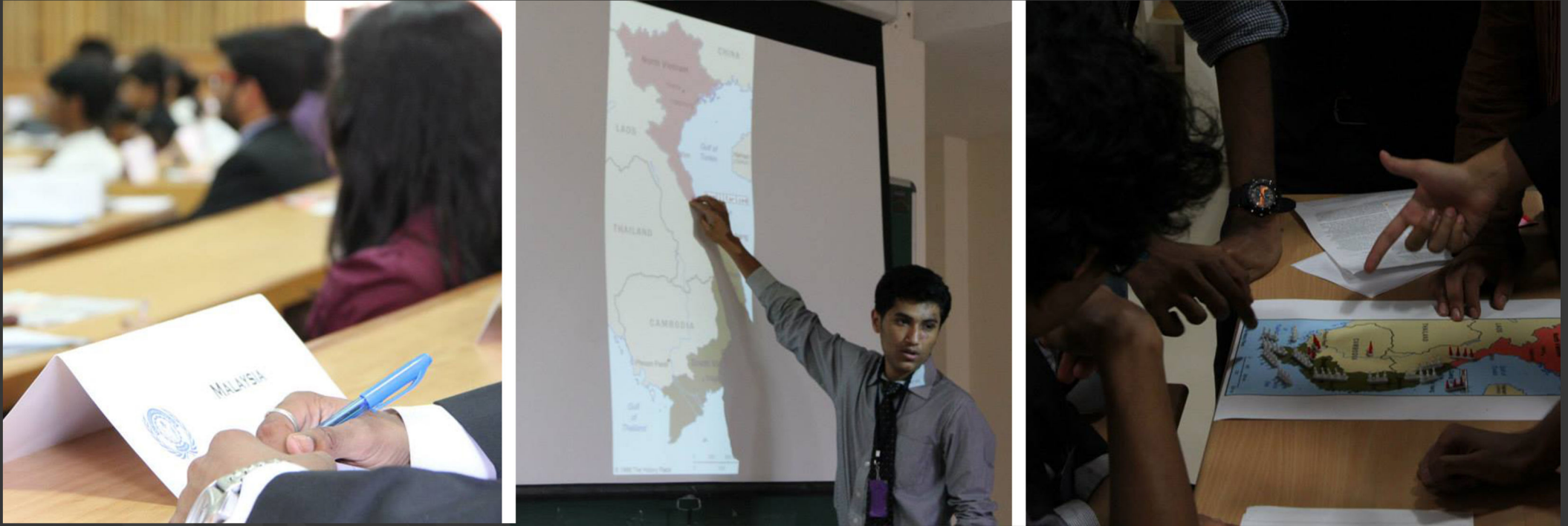




BITSMUN

BITS Pilani, Hyderabad Campus

What is a Model United Nations?



Model United Nations, also known as Model UN or MUN, is an educational simulation and/or academic competition in which students learn about diplomacy, international relations, and the United Nations. MUN involves and teaches research, public speaking, debating, and writing skills, in addition to critical thinking, teamwork, and leadership abilities.



After organising four editions of BITSMUN, we are geared up and all set to conduct the 2015 edition, much more efficiently, determined to guarantee the best quality of debate. With an estimated participation of over 400 delegates divided into four exciting councils, BITSMUN'15 is expected to be held from **9th - 11th of October**, in collaboration with ATMOS – the annual technical extravaganza of BITS Pilani Hyderabad Campus.





Why Sponsor Us?



Being one of the most challenging MUNs, BITSMUN attracts delegate participation from all over INDIA, not to mention the 3,000 strong multi-diverse crowd residing on campus. Collaboration with ATMOS will ensure tremendous audience of over 10,000 students from different parts of the country. BITSMUN will pitch your organization to highly qualified, confident young university students, giving you access to a new market.

BITS Pilani Hyderabad Campus, being one of the premier engineering colleges in the country which has also hosted the largest cultural fest of Hyderabad, will definitely attract the best and brightest minds to be on the receiving end of your marketing strategies for the duration of the MUN. Moreover, the students graduate to be successful individuals in all walks of life, escalating new heights and creating opportunities globally. An association with such individuals is not something your company would want to miss.





Hoardings and banners would be put up at all prime locations of our campus, which spans over 220 acres. Also, posters of BITSMUN endorsing your product/company would be put up in various colleges of Hyderabad.

Furthermore, we collaborate with media outlets which will give you a major boost in the publicity of your organisation. We are working on partnerships with leading daily newspapers, magazines, radio and television channels to publish articles/snippets of BITSMUN'15, in which your company could be featured.

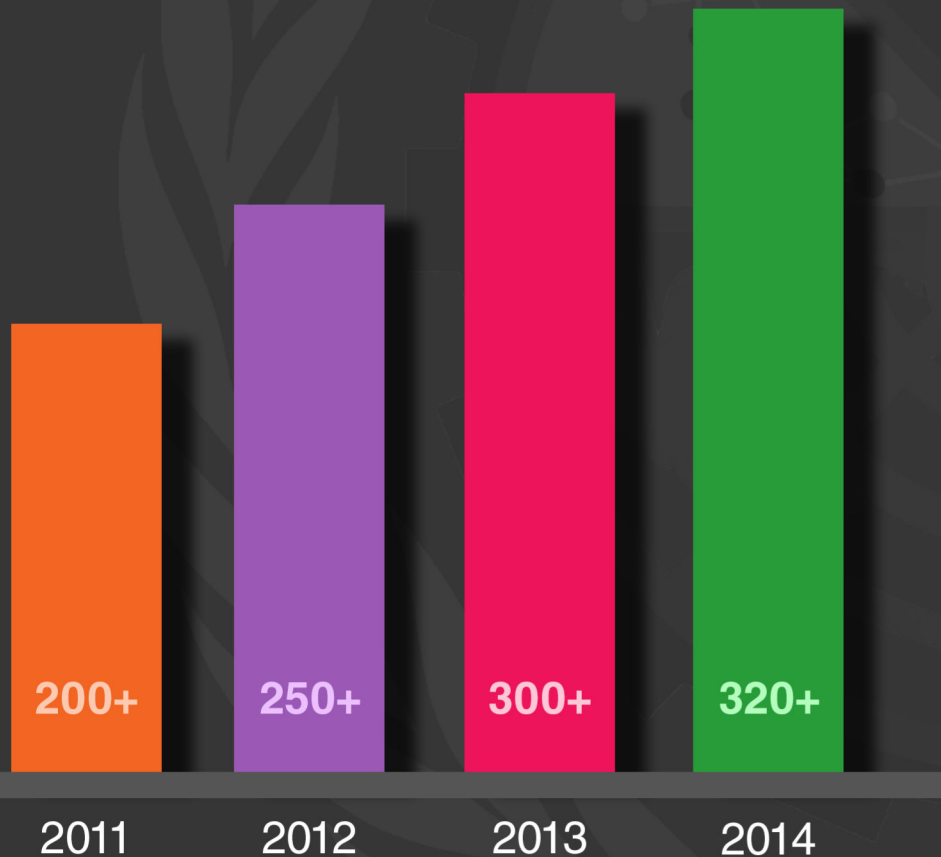


Sponsorship Benefits

- ❑ Sponsor's logo will be included on the event banners, prominently displayed at various places on campus and on posters displayed at various colleges in Hyderabad.
- ❑ Sponsor name and logo will be printed on the delegate handbooks and certificates issued to the organizers and participants.
- ❑ Sponsors names and logo will be displayed on the backdrops during the event.
- ❑ The logo, URL to the Sponsor's website, along with a description of the Sponsor will be put up on the official website of BITS MUN '15.
- ❑ Sponsors will also be mentioned in the next edition of BITS MUN.
- ❑ With our technical fest being held at the same time, we offer the companies a wider platform of about 10,000 students to showcase their product.
- ❑ Any other innovative means of publicity as discussed by our Sponsorship Executives and the Sponsor can be worked out and implemented depending on the feasibility and proportionately received amount of sponsorship.



Number of Delegates



The 2014 edition of BITSMUN saw participation from international realms. Delegates from Sri Lanka, Pakistan, Afghanistan, Kuwait, Qatar, Singapore and other countries made the conference more diverse and wide-spread. With over 320 delegates and 6 councils, BITSMUN '14 saw participation not only from various parts of the country, but also from beyond the Indian borders.

BITSMUN'15

BITS Pilani , Hyderabad Campus

www.bitsmunhyd.in

Sponsorship Head

Anuvesh Choudhary

M : +91 9989141104

Sponsorship Executive

Revanth Gadamsetty

M : +91 9553337010

E : spons@bitsmunhyd.in